AUC
PARTNER IN TRANSFORMATION

CERTIFIED DIGITAL TRANSFORMATION LEADER

EMPOWER YOUR LEADERSHIP. DRIVE DIGITAL TRANSFORMATION. LEAD WITH AI.

WHY THIS PROGRAM?

Gain cutting-edge expertise to lead digital transformation in your organization. Designed for executives, business leaders, and digital strategists, this program equips you with the capabilities to navigate disruption, leverage AI, and cultivate a digital-first culture.

- Industry-Proven Frameworks
- Practical Application with Real-World Use Cases
- AI-Powered Transformation Strategies
- Certification from AUC

WHY CHOOSE THIS PROGRAM?

- **Elite Cohort Experience:** Network with global executives and industry pioneers.
- **Expert-Led Training:** Learn from top IT and Project Management Experts
- **Practical Learning:** Apply knowledge through real-world projects and case studies.
- **Certification:** Earn a prestigious certification that enhances your credentials.

WHO SHOULD ENROLL?

- Senior Executives
- Digital Transformation Managers
- Project & Program Managers
- Strategy & Innovation Officers

PROGRAM DETAILS

- **Mode:** Online Live and On Demand
- **Duration:** [4 hours / Module / Week]
- **Certification:** Certified Digital Transformation Leader

HOW TO ENROLL?

- **Contact Us:** Info@auctechnologies.com
- **Visit:** www.auctechnologies.com
- **Call:** +92 331 2491974

Secure Your Spot– Limited Seats Available!

93%
of organizations have adopted or have plan to adopt a digital-first business strategy.
SOURCE: IDG

<30%
of organizations successfully capture value from digital transformation without clear vision and leadership
SOURCE: Deloitte

96%
of CEOs are implementing generative AI to increase efficiencies.
SOURCE: Deloitte

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ASAD ULLAH CHAUDHRY

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FUTURE BELONGS TO THOSE WHO CAN IMAGINE IT, DESIGN IT, AND EXECUTE IT

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PROGRAM MODULES

MODULE 1: ACQUIRE DIGITAL INTELLIGENCE FOR GROWTH

Unlock the strategic capabilities needed to lead in a digital-first world. Develop the mindset and analytical skills to drive business transformation.

KEY TAKEAWAYS:

- Build a future-proof Digital Mindset
- Identify and seize new digital opportunities
- Synthesize data into actionable business insights

Key Activity: Digital Intelligence Self-Assessment

MODULE 2: BUILD DIGITAL TRANSFORMATION PATH FOR ORGANIZATION

Design a digital transformation path that enhances sustainability and ensures competitive advantage.

KEY TAKEAWAYS:

- Overcome transformation challenges with a structured approach
- Apply the Four Digital Pillars to transform your core & future business
- Develop a scalable roadmap for digital transformation

Key Activity: Digital Transformation Maturity Assessment

MODULE 3: CULTIVATING DIGITAL CULTURE IN ORGANIZATION

Foster a digital-first culture to drive innovation, cross-functional collaboration, and long-term success.

KEY TAKEAWAYS:

- Resolve the Culture-Strategy Paradox in digital transformation
- Implement the Digital Culture Framework for lasting change
- Foster AI-driven cross-functional collaboration

Key Activity: Cultural Readiness Assessment

MODULE 4: DELIVER AI-DRIVEN TRANSFORMATION PROJECTS

Master AI-driven project management to deliver high-impact transformation initiatives with measurable business value.

KEY TAKEAWAYS:

- Navigate uncertainty & complexity in AI-driven transformation
- Develop an AI-powered Project Lifecycle framework
- Identify & Mitigate AI-Driven Project Risks
- Define & track AI transformation success metrics & KPIs

Key Activity: Business Value Assessment for AI Transformation